



**November 4th, 2017**

**AN ALASKA AVIATION MUESUEM FUNDRAISER**



### **3ND ANNUAL BIG BAND BASH**

The Big Band Bash is the Alaska Aviation Museum's premier fun event, encouraging attendees to experience the golden age through dance, live music and themed atmosphere. Much of Alaska's aviation heritage is anchored by the pioneers of the 1920s, 30s and 40s. While we honor these men & women every day, this is an opportunity to experience and delight in the spirit of that era.

The evening will be full of fun activities, including dancing, open bar, eats, costume contests and more. The Anchorage Jazz Ensemble entertains as a live 17-piece orchestra, giving authenticity to the evening's party. As a fundraiser for the Alaska Aviation Museum, all proceeds from this event support the Alaska Aviation Museum's efforts to create new exhibits, reach more audiences, and develop new educational & community programs.

**Join us in supporting Alaska's aviation heritage, and have a great time doing it!**



**Presenting Sponsor ..... \$5,000**

Benefits:

- Top billing sponsor recognition on all event-related marketing & promotional collateral: Egan Center Marquee, TV ads, radio spots, internet ads, save the date, invitations, flyers, e-mails, posters, and print ads (See attachment for reach)
- Sponsor listing on all at-event signage and in the event program
- Presenting sponsor recognition and link from the event page on the Alaska Aviation Museum’s web site
- Front page sponsor & full page advertisement in event program
- 8 private dancing lessons prior to event
- Opportunity to speak at the event
- Sponsor table at the event and the opportunity to display any products, services or company marketing materials



**Gold Sponsor ..... \$2,500**

Benefits:

- Sponsor recognition on all event-related marketing & promotional collateral: TV ads, internet ads, save the date, invitations, flyers, e-mails, posters, and print ads (See attachment for reach)
- Sponsor listing on select at-event signage and advertising in the event program
- Sponsor recognition and link from the event page on the Alaska Aviation Museum’s web site
- Sponsor table at the event
- Full page sponsor advertisement in event program



**Silver Sponsor ..... \$1,500**

Benefits:

- Sponsor recognition on select at-event signage and half page advertising in the event program
- Sponsor recognition and link from the event page on the Alaska Aviation Museum’s web site
- Sponsor table at the event



**Supporting Sponsor ..... \$500**

Benefits:

- Sponsor recognition and link from the event page on the Alaska Aviation Museum’s web site
- Includes two event tickets

# BENEFITS OF SPONSORSHIP

<b>Media</b>	<b>Media Reach</b>	<b>Media Value</b>
Postcards	1,000 +	~
Emails	10,000+	~
Print Advertising	Ask for Details	\$5,000
Online Advertising	Ask for Details	\$5,000
Radio Advertising	Ask for Details	\$5,000
Television Advertising	Ask for Details	\$5,000
Egan Center Marquee	53,000 Cars Per Day	~
Event Signage	500+ Attendees	\$1,500

Each event provides wide exposure through a variety of media outlets and marketing channels. Please use the table above as a basic guide of the types of advertising, public and community relations opportunities afforded by an event sponsorship.

Refer to your sponsor contract for specific recognition opportunities and requirements. Each sponsor should provide a high-quality color and black-and-white logo (.EPS or vector logos preferred) to the Alaska Aviation Museum at [development@alaskaairmuseum.org](mailto:development@alaskaairmuseum.org) with appropriate time to meet print and placement deadlines. Final pieces will be presented for sponsor approval before going to print.

## *Due Dates:*

*10/26 - All Print Media*

*9/29 - All Digital Media*

*Sponsorships still available after dates,  
but benefits may change after deadline*



# BENEFITS OF SPONSORSHIP

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Shawna Jackson, Events Coordinator, at [development@alaskaairmuseum.org](mailto:development@alaskaairmuseum.org). Alternatively, you can register online at [bigbandbash.net](http://bigbandbash.net). Please contact us if you have any questions!

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_



## Sponsorship Packages

\_\_\_\_\_ \$5,000 Presenting

\_\_\_\_\_ \$2,500 Gold Sponsor

\_\_\_\_\_ \$1,500 Silver Sponsor

\_\_\_\_\_ \$500 Supporting Sponsor

\_\_\_\_\_ \$ Auction Sponsor

Total \$ \_\_\_\_\_

Please Send Invoice

I have enclosed a check payable to Alaska Aviation Museum

Please charge my Credit Card (Visa / MC / Amex / Discover)

## Payment Information

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Address \_\_\_\_\_ City / State / Zip \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank you for supporting the Alaska Aviation Museum!**

Once we receive your completed form, Alaska Aviation Museum staff will contact you to discuss event arrangements, sponsorship benefits and recognition.